SNIPCOINS WHITEPAPER

Welcome to the whitepaper for Snipcoins.com and the Snipcoins(SNIPS) token. This is a compilation of information on the implementation and mechanics of the Snipcoins ecosystem.

V1 | Subject to change

What is Snipcoins.com?

Your social media home for crypto related activity

Powered by its multi-medium interconnectivity and token incentivized content creation, Snipcoins.com is the all-in-one social media hub specifically designed for crypto, NFT and blockchain project community building. This focus includes the individual member seeking a comfortable platform to engage on varying levels with other aficionados, as well as organized projects seeking to establish an interactive "headquarters" for their respective communities.

Can you tell us anything about the Snipcoins team?

It's small, motivated and growing

Snipcoins.com is founded by Jervis Dent, whose interest is incorporated into Frostic LLC out of Orlando, Florida. Jervis also serves as the project's primary developer. He has led Snipcoins.com's transition to Proton Chain from the prohibitive fees and capacity of the Ethereum network.

At present, Jervis is assisted by multiple other developers to varying degrees. Additionally, Jervis has sought the input of outside advisers regarding both technical and business issues. As Snipcoins gains traction and moves forward, additional members of the team will be introduced.

What is Snipcoins' approach or philosophy?

'*building and connecting crypto communities*'

Our business motto, '*building and connecting crypto communities*' captures Snipcoins' approach quite succinctly. All focus is on providing the interactivity and structure needed to facilitate the development of strong crypto project communities.

Such a central commitment to community building drove the decision to launch the Snipcoins.com site sooner rather than later. Upon reflection, it was determined that the framework and utility already developed is quite robust and usable even though we fully acknowledge that there are further tweaks needed to the site's current formatting and functionality. Furthermore, we also have a number of initiatives and developments that are being considered for future implementation.

However, instead of waiting until we felt that we had everything just perfect, we felt it was important to launch Snipcoins.com as soon as possible in order that its sub-communities could likewise begin developing and coalescing as soon as possible. By doing so, we also are able to obtain valuable early feedback which is then addressed and incorporated as feasible.

Snipcoins' early adopters are not only a needed initial user base, but also contributors to making it more attractive to those reached by subsequent marketing efforts. Importantly, these early adopters are also rewarded with a higher point earning rate for their content and engagement contributions. This rate will be periodically adjusted based on analysis of membership levels, SNIPS trading value and the balance of the "snipsearn" account from which SNIPS from trading in points are subtracted.

In many ways, this approach takes inspiration from the strategy adopted by Proton's founder, Marshall Hayner. Marshal deemed it important to launch Proton's easy-to-use wallet interface as promptly as possible so that people could start using it and realizing how easy indeed the Proton approach and experience is. Proton Wallet initially was released knowing it would need upgrades and that there were also exciting substantive developments on the horizon. Similarly, Proton rewarded its early adopters with access to long-staking. The result is Proton is well-ahead on the user adoption curve and primed to accelerate. We believe Snipcoins.com will follow a similar trajectory.

Is Snipcoins a solution looking for a problem?

Hardly. Crypto enthusiasts need a truly comfortable social media home.

No other platform offers the combination of multi-medium connectivity and the singular focus of serving only crypto, NFT or blockchain related projects. Additionally, none of these offer a token based incentive system to reward its members for creating and contributing to the platform's content and development.

Admittedly, many crypto projects currently use either Telegram, Discord or both to base their community interaction. But, such interaction is uncomfortably constrained within a project's singular Telegram channel, while moving between numerous individual Telegram accounts is not easy. Discord may have additional functionality, however, it is not necessarily welcoming to all of the recent interest from the crypto world. A recent headline captures the sentiment stating "[Discord Pauses Cryptocurrency and NFT Plans Following Community Pushback](#)". Neither Facebook or Twitter reward its users for creating their content, but instead actively seek to profit from it. Even Signal's CEO [recently belittled](#) the NFT sphere.

Snipcoins.com, on the other hand, whole-heartedly welcomes crypto, NFT and blockchain interactivity both at the individual and project level. We exist to facilitate this interactivity. In fact, being "crypto" related is the fundamental criteria for all content produced on Snipcoins.com. All updates and development are geared at enhancing and enabling related interaction. Additionally, and quite significantly, creating content for Snipcoins.com earns its members points that can be converted to SNIPS tokens. SNIPS are exchange traded permitting members to extract value for their content contributions. Future plans have been discussed involving additional utility for both the points earned on the Snipcoins.com platform and the SNIPS token.

Why is Snipcoins.com based on Proton Chain and what are the implications?

Oh my, Proton is unbeatable as a feeless, layer 1 blockchain. And lets not forget, your Proton account is now linked with your Snipcoins account.

Originally, Snipcoins.com was designed to run off of the Ethereum blockchain. However, Ethereum's infamously high gas and network fees made this not feasible. Undoubtedly, Proton's lack fees were the initial reason we looked at moving to its blockchain and is a significant contributor to Snipcoins.com's overall viability.

However, there are other exciting, real benefits to Snipcoins.com's integration with Proton.

The release of Proton's Wallet 2.0 includes built-in KYC (know your customer) verification for all wallet holders covering 200 countries. This development provides an easy and free solution to an administrative issue for which we in truth had not yet determined a solution. As a social media platform, one challenge is to ensure the original integrity of the content produced on it. Confirming that accounts are associated with real people, limiting bots and the ability to create multiple accounts serve to enhance accountability and limit nameless content dumping. As a young project, such an administrative endeavor was prohibitively resource consuming whether developed internally or out-sourced.

Now, all Snipcoins.com members must hold a verified Proton Wallet and, thus, all members have passed a KYC verification. What an incredible operational bonus for integrating with Proton!

Another potentially interesting benefit is the intriguing implication of Proton's compatibility with DFINITY's Internet Computer. The Snipcoins team particularly acknowledges the exploration in this area by the pioneering Proton based project, [FREEOS](#). While this has to be explored more fully internally, current assessments indicate Snipcoins.com will migrate its site's and eventual dapp's hosting to the Internet Computer. Of course, Proton Chain will continue to drive Snipcoins.com's transaction system.

Is Snipcoins.com available only for those who pay for one of the tiered memberships?

Not at all, plenty available for free.

Although a younger blockchain, Proton and its ecosystem's welcoming communities are significant in number and incredibly active. Established projects are gaining traction and new promising endeavors are blossoming in Proton's gas free environment uncontaminated by fees.

Often a Proton Wallet holder will find themselves invested in, or at least following, multiple projects. Currently, this activity takes place across various platforms and interfaces making it unwieldy to keep track of developments and even conversations with other involved contacts.

Given its integration with Proton Wallet, Snipcoins.com is a natural central Proton community hub for those looking to explore or launch Proton Chain based alt coin ventures or NFT projects. Without a doubt our primary focus is to ensure that the Proton experience on Snipcoins.com is as seamless and user friendly as possible.

That said, Snipcoins.com is certainly not Proton exclusive. Snipcoins is, however, crypto exclusive – all content and projects must be related to cryptocurrency, NFTs, or blockchain technology. The possibilities are exciting to imagine – tokenomics & incentive lectures, NFT creation workshops, or even offering smart contract coding services. While a member needs to open a Proton Wallet to use Snipcoins.com, it is not necessary to hold Proton's XPR, SNIPS or any other cryptocurrency.

Importantly, once a person has opened a Proton Wallet, Snipcoins offers a member significant functionality completely free. Although more limited than that accompanying the Lite or Pro tiered membership, this Basic membership allows one to explore and engage the project communities housed on Snipcoins.com and

interact with other crypto-enthusiast members without making any financial commitment.

Of course, we believe the value within the Lite and Pro tiers will become evident and quite enticing to Basic users, who can upgrade by holding differing levels of SNIPS.

What exactly can I currently do on Snipcoins.com for free?

Enough to love Snipcoins.com!

Once successfully opening a Proton Wallet and completing its inherent KYC, anyone can open a Snipcoins.com account and take advantage of free Basic membership. Additional functionality and benefits accompany the paid access to the Lite and Pro membership tiers; however, Basic membership does offer community engagement capabilities completely free. This includes:

- Set-up membership profile - including choosing desired profile pic and background graphic.
- Post text-only content - including opinion pieces with links to crypto news reporting and posts with links to external content, such as NFT marketplace listings.
- Ability to join groups, browse projects and all Snipcoins.com content and post text replies.
- Save Snips (posts)
- Earn points for creating permitted content & transfer those points to SNIPS if desired.

Do note that not included in the free Basic membership is the ability to post pictures, videos, audio or graphic art, such as NFTs, within the member's profile page or within content intended for posting.

What comes with paying for Lite or Pro membership?

No content restrictions, access to create project page, create group, create poll, post to the NFT marketplace, promote/boost post and project page, live stream and earn more daily points.

Upgrading Snipcoins.com membership includes all the benefits of Basic membership. Including setting up a membership profile and the ability to browse and interact with the rest of the site's content. However, Lite and Pro members are no longer restricted to just text, rather they are also able to deploy graphic, video and audio content within their Snipcoins.com profile page and elsewhere on the site. With this, Snipcoins' interactivity becomes richer and more useful. Importantly, upgraded membership to Lite or Pro allows posting to the NFT marketplace.

Lite and Pro membership tiers also include different levels of access to Snipcoins' "promoted" post function. By choosing to have a post or project page "promoted" an underlying algorithm ensures that every Snipcoins member sees that post over the course of 30 days. A Pro membership permits a member to promote a greater number of posts and project pages than with Lite membership. This is perfect for the person with crypto trading insights to share, with NFTs to sell, or other information to promote to the overall Snipcoins' membership.

Can you explain further how Snipcoins' "Promoted Post" function works?

Simply, it gets your content seen on the homepage, repeatedly.

Currently, the first post seen on Snipcoins.com's homepage is a "Promoted Post". When someone upgrades their membership from Basic to either Lite or Pro, they can choose to have a post or project page "promoted". This is where the "promoted" post is viewed. An algorithm ensures that each promoted post is seen by each member.

However, as such, a promoted post's reach is dependent on the number of times other members use the Snipcoins.com platform and visit its homepage.

Other plans are being contemplated to enhance the effectiveness and reach of a "Promoted Post". This includes converting the current crypto token trading price ticker tape currently running along the top of the page into a running stream of promoted NFTs. Other measures, such as locating the general Snipcoins community chat and the site feedback forum on the homepage, are also being considered to encourage members to interact with Snipcoins.com's homepage with greater frequency.

Other than more included promotion, what else differentiates Lite and Pro membership?

Create a group and project page, which is like a small business website or project headquarters with the ability to promote, hold live meetings or events!

Lite membership grants a person the ability to curate a profile page with text, photos, video and audio. In addition to this, Pro membership permits creating a Group and Project page which allows for greater interactivity and better community organization.

A Project page serves as a fully customizable profile page for crypto related endeavors. All primary posts and content is controlled by the project founder with other Snipcoins members able to post comments in response. Unique to Pro membership holders, a Project page also supports live video and audio interaction among multiple participating parties. This capability creates exciting possibilities for rich and robust community building ranging from facilitating small team collaboration on alt coin projects to fully engaged NFT launches to live trading seminars.

The pricing for the Snipcoins membership is as follows:

- Basic – free, just open a Proton Wallet and register on Snipcoins.com
- Lite – Hold 100,000 SNIPS
- Pro – Hold 1,000,000 SNIPS

Wait, I heard reward points are earned on Snipcoins.com. How are they earned and what can be done with them?

Simply create and post content to earn points which can be exchanged for SNIPS.

A critical component of Snipcoins.com's business model is the use of the SNIPS token as a means of incentivizing the platform's content creation. However, as a security measure, SNIPS are not rewarded directly. Instead, points are earned by posting content. Accumulated points are then converted to SNIPS at a rate set by Snipcoins. The current conversion rate is 1 SNIPS equals 10 points; points earned as follows:

- Reacting (like) to any post = 100 points

- Commenting on any post = 500 points

- Creating a new post = 5000 points

- Creating a new blog post = 10000 points

There are, however, limitations on how many points can be earned in one day. Currently, the points are capped at earning 100,000 per day with Basic membership and at 300,000 per day for those with Lite and Pro membership.

Both the point earning rate, the daily point earning maximum and the conversion rate into SNIPS are subject to adjustment as deemed strategically necessary for Snipcoin's operations. This will take into account membership levels, SNIPS' trading price and the balance of the account holding SNIPS allocated for points redemption. The current earning rate is purposefully set high to reward Snipcoins.com early adopters. All such changes will, of course, be communicated in advance and subject to community feedback.

Other than tiered membership access, what else can SNIPS be used for?

Currently, nothing, but future strategic uses are likely

To be clear, as currently organized, SNIPS is purely a utility token minted on Proton Chain serving as the basis for upgraded membership on Snipcoins.com. Holding SNIPS does not include any governance rights nor equity rights.

The core or base product offered by Snipcoins.com is the community facilitating interconnectivity built into its platform. Success for Snipcoins is dependent on substantial numbers of people desiring and using its site. Subsequently, a significant membership base and a critical mass of user adoption is needed to create the operational value upon which further SNIPS uses can be justified. As such, SNIPS has been initially priced to facilitate membership growth and stable expectations in the near term.
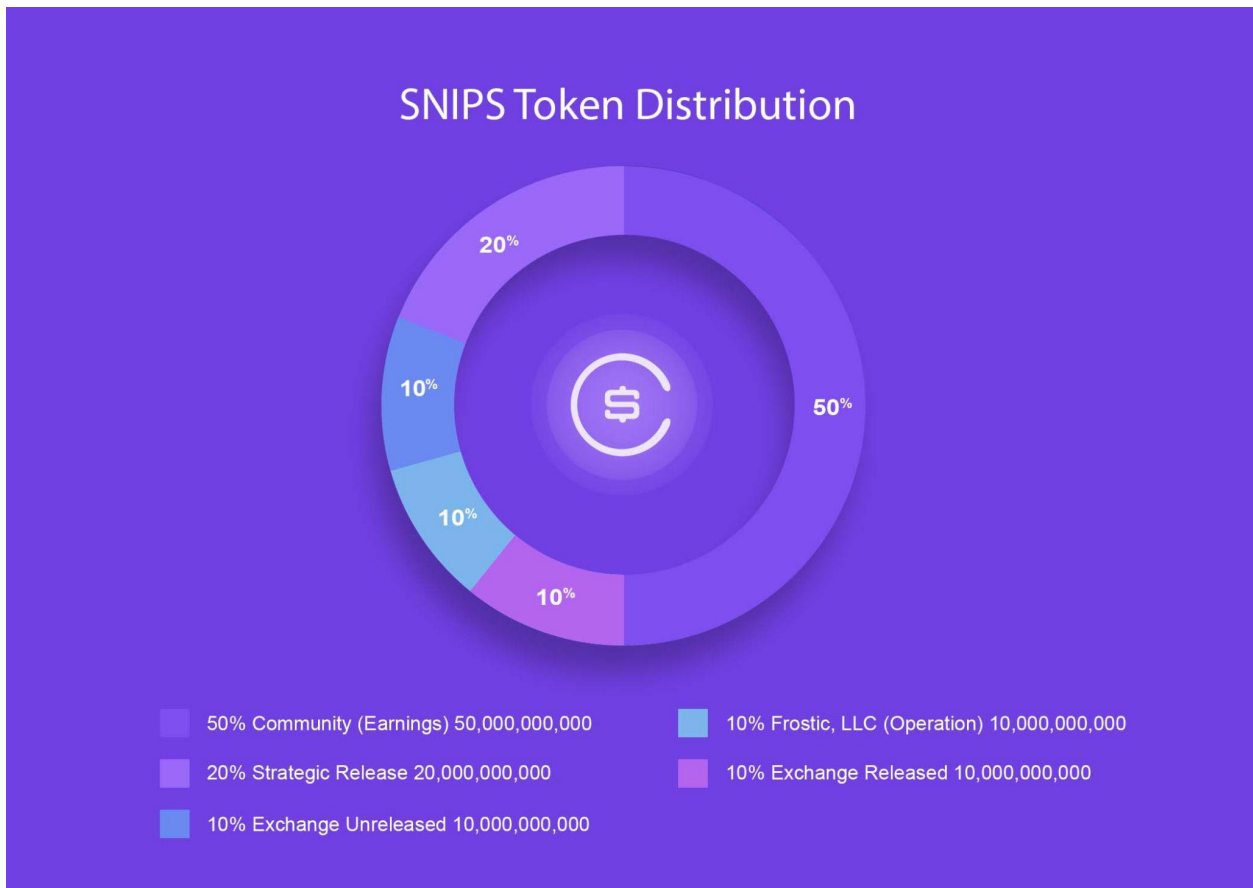
What can be said about SNIPS' tokenomics and initial allocation?

Currently, it's not too complicated, but it's too hard to briefly summarize, please read on.

The total supply of SNIPS minted also equals total maximum supply; 100 Billion SNIPS.

However, as will be explained in further detail below, 50% of this supply is reserved for rewarding content creation on Snipcoins.com and other marketing giveaways, such as the initial free airdrop distribution of SNIPS.

First, let's take a look at the other 50% of the SNIPS token supply and its distribution. It is comprised of released exchange liquidity, founders allocation, & unreleased liquidity.

SNIPS Token Distribution

- 50% Community (Earnings) 50,000,000,000
- 20% Strategic Release 20,000,000,000
- 10% Exchange Unreleased 10,000,000,000
- 10% Frostic, LLC (Operation) 10,000,000,000
- 10% Exchange Released 10,000,000,000

<u>Exchange released liquidity</u> - 10 Billion SNIPS, which is 10% of the total SNIPS token supply. Of this allocation, 7 Billion SNIPS has been released to Alcor Exchange priced at $0.0001 USD/SNIPS. The remaining 3 Billion SNIPS is to provide swapping liquidity through Proton Swap. This initial valuation would raise $1 million to support on-going development, operational expenses and prepare for strategic next steps.

The Proton Wallets holding these SNIPS allocations are Alcor and Snipsswap.

Without a doubt, we do not envision this initial, publicly-released SNIPS token supply of 10 Billion to be absorbed by the market immediately. This is because, in the near-term, we have purposely tied SNIPS valuation directly with our upgraded membership tiers, Lite & Pro.   For context, 10 Billion SNIPS is equal to 10,000 Lite members or approximately 2,000 Pro members on the Snipcoins.com platform. Obviously, membership will not be 100% one or the other, but rather land at some unpredictable distribution.

<u>Frostic LLC's allocation</u> – 10 Billion SNIPS, which is 10% of the total SNIPS token supply, with a small amount in circulation. Given the decision to forgo a traditional ICO and rather primarily airdrop SNIPS amounts equivalent to Lite membership, Frostic LLC, the entity which owns Snipcoins.com, has been assigned this allocation to raise funds on the open market to cover operational expenses, to reasonably compensate team members and freelancers, and perhaps used as consideration in any strategic alliances. Given SNIPS critical role in incentivizing content creation and Snipcoins.com's overall success, every effort will be given to use Frostic LLC's allocation to support SNIPS' price.

<u>Exchange unreleased liquidity</u> – 10 Billion SNIPS, or an additional 10% of the overall token supply and currently in circulation. This allocation is held within the proton wallet "snipcoins" and will be released via exchange for public purchase once the current release is bought. However, the exact timing of the subsequent release of this tranche of liquidity has yet to be determined and will be assessed as Snipcoins.com membership increases and the SNIPS token trading market takes hold.

As with the currently released token liquidity, demand for SNIPS will be primarily tied to Snipcoins.com's membership growth. Similarly, the pricing of this release is also yet to be determined, although it will not be released until the market demand can support a higher token liquidity release valuation.

Strategic Release – 20 Billion SNIPS, or 20% of the overall token supply and currently not in circulation. This is where the real exciting part of Snipcoin's growth journey really begins. Getting to the point that means Snipcoins.com has on boarded a significant membership numbers which in the aggregate are creating large volumes of content. These 20 Billion SNIPS are split between the "snipsreserve" and "jervisdent" Proton Wallets. Any activity involving the Strategic Release funds will first use up the "snipsreserve" allocation before using those in the "jervisdent" account. As is easily ascertainable, the "jervisdent" account is the founder's SNIPS allocation. Jervis Dent has committed to not using his allocation for strategic purposes until all other SNIPS allocations (not including the "snipearns" account) have been used and absorbed by the market.

Being in a position to even consider releasing or using the Strategic Release funds signifies that both the current released liquidity and planned unreleased liquidity, totalling 20 Billion SNIPS have been absorbed by the membership and market. Additionally, some amount of Frostic LLC's allocation will also have been absorbed by the public, and, as will described in much more detail next, Snipcoins.com's members will have exchanged quantities of points earned for producing the platform's content for SNIPS, and these will also then be in circulation.

It is only at this point that the Strategic Release will be utilized. At this early stage, it is impossible to state exactly which strategic direction these tokens may be used. It is plausible that it will be to dramatically ramp-up and expand the reach and marketing of Snipcoins.com's current focus on being the premier community hub and overall headquarters for crypto focused projects and a robust social media platform for the individual member. On the other hand, it is also plausible that at this point Snipcoins.com decides to leverage the value in providing access to the platform and its significant and active membership. For example, the Strategic Release tokens may

be used for incentive development and use of crypto project launchpad infrastructure and service release.

Community (Earnings) allocation – 50 Billion SNIPS, or 50% of the total token supply, with part of it in circulation. This allocation is held within the "snipsearn" Proton Wallet account. It serves as the source of member earned SNIPS and giveaways of SNIPS tokens.

When a member decides to exchange their points, which they have earned for creating content on Snipcoin.com, for SNIPS, the amount of SNIPS the member obtains is subtracted from this Community allocation. In short, this allocation of SNIPS tokens is what incentivizes the entire project.

The result is two-fold. The first is that this incentivization approach creates a variable inflation rate on SNIPS. As more members create more content, more SNIPS are earned and released into circulation. Secondly, and related, this mechanism is also a means of staking SNIPS. Holding SNIPS garners a person Snipcoins.com membership, when that person additionally stakes their time and energy into creating content for the platform, they are rewarded. While there is a cap, in general, the more time and energy staked, in conjunction with holding SNIPS, the greater the rewards.

This allocation is also the source of tokens given away in SNIPS' initial release via free airdrop; however, the airdrop as well was designed to facilitate Snipcoins.com membership growth and user adoption. The result is that SNIPS currently has a very broad public distribution with few holders of large quantities.

This source of tokens available as rewards for content creation on the Snipcoins.com platform is not inexhaustible. Thus, managing its rate of depletion is a central operational concern. As such, Snipcoins.com reserves the right to adjust the point earning rates, daily caps, and conversion rates as needed. This will be done balancing the need to maintain effective creator incentives.

Does Snipcoins.com have a roadmap?

This entire document is a verbal roadmap!

The Snipcoins.com team currently is not producing a traditional graphic roadmap. The primary reason is that project advancement for Snipcoins.com is not time dependent, but rather primarily membership or user number dependent. Unlike many projects seeking to yet build and release a product, Snipcoins.com is live with an easy to use platform packed full of text, video and audio interactivity. This means we do not have a big "to-do list" to go live that can be broken down based on the team's output capacity. Undoubtedly, we are going to fine tune our current formatting, tools, and design, but an impressive professional experience is already available.

As stated elsewhere, the entirety of Snipcoins.com's initial focus is on creating and building a large membership base that is actively using the platform. It is only with a significant, active user base that other strategic pursuits are possible.

That said, the Snipcoins.com team certainly has immediate objectives on which it is focusing.

Alt Coin / NFT /Crypto Project Headquarters – The Snipcoins.com team believes robust membership and platform use levels are best achieved by providing an exceptionally attractive headquarters for crypto focused projects. We believe Snipcoins.com offers the complete package of needed interactivity and promotional tools combined with strong content creation incentives.

NFT integration – Admittedly, when Snipcoins first began development aiming for the Ethereum network, NFTs were nowhere close to playing the important and evolving role they play in the overall crypto sphere today. While not a part of its initial interface, since migrating to the Proton Chain and launching our native SNIPS token, substantial and on-going effort is being put into ensuring that the NFT experience is built into and supported by Snipcoins.com.

Showcasing / Gallery – A primary effort in this regard is to build, and continually refine, its utility as a cutting edge, but easy to use, NFT showcasing headquarters. Snipcoins is integrated with the Proton Wallet, which in addition to their crypto currency holdings (ie. XPR, SNIPS, xBTC), houses within it all of a person's NFTs minted on the Proton Chain.

Onsite NFT transfer function.